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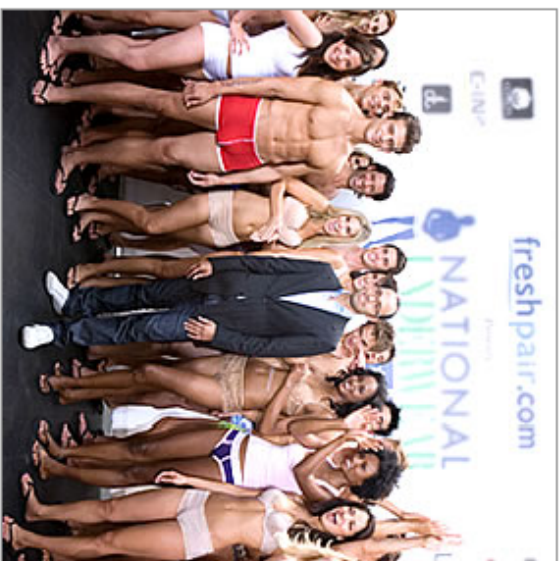
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THIS JUST IN



National Underwear Day in NYC!

Posted August 08, 2007 12:05:00 PM
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Models pose for National Underwear Day, surrounding Freshpair.com President Michael Kleinmann, the needy.

Freshpair.com celebrated underwear yesterday in Times Square.

Models stripped down to their skivvies in Times Square yesterday to celebrate National Underwear Day.

The day of celebration was founded by [Freshpair.com](#) and featured runway shows and undies giveaways for passersby featuring a changing station where visitors could change into a new, free pair of underwear from C-IN2, Diesel and Ginch Ganch. Other brands participating in the event were Barely There, Hanes, Go Softwear, Paul Frank, Male Power, Report Collection and Cotton Incorporated.

The event also celebrated the launch of Freshpair, Freshstart, a charitable program that aims to provide basic necessities to



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